



Give @ the Difference

UNIVERSITY OF MICHIGAN-DEARBORN

Renew Your Support for the New Academic Year

Dear [Salutation] [Last Name],

The University of Michigan-Dearborn is one of the top-ranked public universities in the Midwest. Thanks to your support, we're developing exceptional leaders with practical, real-world experience – men and women who are engaged in metropolitan Detroit and the world.

Invest in Excellence

But we can't rest on our laurels. To maintain the level of excellence we all expect from the University of Michigan-Dearborn, we must continuously invest in new technologies, state-of-the-art equipment and innovative ideas. Your support helps us do that.



As our region and the nation face new challenges, our students, faculty and alumni are making a profound impact. For 50 years, we've embraced the excellence of the University of Michigan and added a strong commitment to real-world engagement. We believe a university needs to be an active partner in addressing the challenges its communities face. With your help, we'll continue and expand this proud heritage.

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Metro Detroit's Leaders and Best

- UM-Dearborn is one of the top public universities in the Midwest as ranked in the 2009 edition of *U.S. News & World Report* "America's Best Colleges."
- UM-Dearborn was named one of *Kiplinger's* "100 Best Values in Public Colleges" for 2008-09.
- Among Michigan's public universities, UM-Dearborn is near the top in the number of degrees awarded per faculty member.
- With small class sizes, UM-Dearborn students enjoy a unique and enriching learning experience.
- UM-Dearborn offers many opportunities for students to engage in the community through practical, real world experience.



YES! I want to Give the Difference to the University of Michigan-Dearborn.

First Name Last Name
Address 1
Address 2
City, State Zip Code

Giving Source:

- Check enclosed made payable to the **University of Michigan-Dearborn**
 Online at www.address.edu/directory
 Credit Card Am Ex Discover MasterCard Visa

Acct. # _____

Exp. Date _____ Signature _____

Please enclose your (or your spouse's) matching gift form to increase the value of your gift! Visit www.matchinggifts.com/umich for employer deals.

See back of form to make name/address updates.

Your Gift Makes a Difference

You've supported the University of Michigan-Dearborn in the past and we're grateful for your generous gifts. But our work together is not done. Please consider making a tax-deductible contribution to the University of Michigan-Dearborn today.

With sincere thanks,



Chancellor Daniel Little



P.S.—The University of Michigan-Dearborn is celebrating its 50th anniversary this year. Your previous contributions helped us become one of the top public universities in the country. Please renew your commitment now and join us as we embark on our next 50 years!



I Support UM-Dearborn Because...

"My education enabled me to become more professionally successful than I... ever expected. I have an obligation to give back to others, and include the Fund

for UM-Dearborn among my donations so others have the same opportunity I did to benefit from an outstanding education."

Tim Abeska
B.A. Political Science/History, '79

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Our records indicate we don't have your email address! Please provide your email address below and we'll keep you informed about important news and events in your college.

My email address is: _____

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City _____ State _____ Zip _____

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